#### **Direct File outreach bundle**

This bundle provides information for taxpayers and partners about the free, easy, safe and secure IRS Direct File pilot. IRS Direct File allows taxpayers the option to electronically file a 2023 federal tax return directly with the IRS for the first time — for free.

Eligible taxpayers from 12 pilot states can file their tax returns 24 hours a day, every day in both English and Spanish.

Direct File accepts certain types of income, deductions and credits. Use the <u>eligibility checker</u> to learn if it supports your tax needs.

## Direct File pages on IRS.gov

- Join the IRS Direct File pilot
- What is Direct File
- Direct File pilot news
- IRS Direct File partner outreach resources
- IRS Direct File partner outreach resources (Spanish)

#### **News releases:**

- IR-2024-68, March 12, 2024 Direct File officially opens in 12 pilot states following positive early reviews; eligible taxpayers can file online directly with the IRS for free
- IR-2024-68, March 12, 2024 Direct File officially opens in 12 pilot states following positive early reviews; eligible taxpayers can file online directly with the IRS for free (Spanish)

#### Fact sheets:

- FS-2024-08, March 2024 Tips for success using Direct File
- FS-2024-08, March 2024 Tips for success using Direct File (Spanish)

#### **Direct File publications:**

- Publication 5916, File for free with Direct File pilot
- Publication 5916, File for free with Direct File pilot (Spanish)
- Publication 5917, Direct File pilot What you need to know
- Publication 5917, Direct File pilot What you need to know (Spanish)
- Publication 5949, Helpful tips to prepare you for IRS Direct File pilot
- Publication 5952, Still haven't filed your 2023 tax return?
- Publication 5952, Still haven't filed your 2023 tax return? (Spanish)

## Videos on YouTube you can share on your social media platforms or in other content:

- YouTube: IRS Direct File Pilot Overview
- YouTube: IRS Direct File Pilot Overview (Spanish)
- YouTube: IRS Direct File Pilot
- YouTube: IRS Direct File Pilot (Spanish)

## Tax tips:

- Eligible taxpayers in 12 states can file for free with IRS Direct File
- Eligible seniors have many free tax filing options (filing season messaging)
- Taxpayers with complicated tax returns can use IRS Free File (filing season messaging)
- First time tax filers: IRS Free File can make filing easier (filing season messaging)
- Military members and their families can get free tax help

### Ready-to-use article:

File for free with IRS Direct File pilot

By Internal Revenue Service March 7, 2024

WASHINGTON – File your 2023 federal taxes online, for free, directly with the IRS for the first time.

With Direct File, you can:

- Add your tax information with step-by-step guidance
- Get live online support from IRS staff
- Use your smartphone, laptop, tablet or desktop computer
- Direct deposit your refund or make a tax payment online

Direct File is available for eligible taxpayers in 12 states: Arizona, California, Florida, Massachusetts, Nevada, New Hampshire, New York, South Dakota, Tennessee, Texas, Washington and Wyoming.

If you live in one of the 12 pilot states, visit directfile.irs.gov to see if you're eligible to join.

Social media images you can share on your social media platforms or in other content:



Eligible Texans can now e-file for free directly with the IRS.



Eligible taxpayers in Massachusetts can now file for free directly with the IRS.

directfile.irs.gov





Eligible taxpayers in New Hampshire can e-file for free directly with the IRS.









directfile.irs.gov

Eligible Washingtonians can now e-file for free directly with the IRS.







## TRY DIRECT FILE

Eligible New Yorkers can now e-file for free directly with the IRS.



directfile.irs.gov

TRY DIRECT FILE

Eligible taxpayers in Wyoming can now e-file for free directly with the IRS.

directfile.irs.gov



Eligible taxpayers in Tennessee can now e-file for free directly with the IRS.

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You may get an early peek of Direct File

> Eligible taxpayers in 12 states can now e-file for free directly with the IRS.

> > **翻IRS**





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Texas taxpayers are encouraged to try the new **DIRECT FILE** option by the April 15 deadline

directfile.irs.gov



Massachusetts taxpayers are encouraged to try the new **DIRECT FILE** option by the April deadline





Washington taxpayers are encouraged to try the new DIRECT FILE option by the April 15 deadline

















Florida taxpayers are encouraged to try the new **DIRECT FILE** option by the April 15 deadline



California taxpayers are encouraged to try the new DIRECT FILE option by the April 15 deadline



From Florida to Washington State



You've heard the buzz.

If you're in one 12 pilot states try DIRECT FILE for yourself.

directfile.irs.gov



Direct File is open to eligible taxpayers in 12 pilot states.



From Washington to Florida, IRS Direct File is now open in 12 pilot states.











Social media images in Spanish



Contribuyentes elegibles en Texas ahora pueden declarar electrónicamente gratis directo al IRS.



Contribuyentes elegibles en Direct File Massachusetts ahora pueden declarar electrónicamente gratis directamente al IRS.

directfile.irs.gov

Residentes elegibles en Washington ahora pueden declarar electrónicamente gratis directo al IRS.



directfile.irs.gov







Contribuyentes elegibles en Nueva York ahora pueden declarar gratis electrónicamente directo al IRS. 🐐

directfile.irs.gov





directfile.irs.gov

Contribuyentes elegibles en Tennessee ahora pueden presentar su declaración electrónica gratis directo al IRS. PRUEBE directfile.irs.gov MIRS









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**Intente Direct File** 





## Additional images

#### **Square**









#### **Portrait**





Landscape











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